

## Data Privacy

Please see our Privacy Policy for information on how Premia Partners Company Limited handles your personal data.

Premia Partners Company Limited is regulated by the Securities and Futures Commission of Hong Kong (“SFC”).

The Website has not been reviewed by the SFC or any other regulator. Issuer: Premia Partners Company Limited.

## Privacy Policy

### Personal data collection

In the course of doing business and/or operating the website, Premia Partners Company Limited, its subsidiaries, affiliates, associates or related companies (collectively “PP”) may from time to time require you to supply your personal data for the purposes of opening or continuing portfolio accounts and in the establishment or continuation of investment management and advisory services by PP.

Failure to supply such data may result in PP being unable to provide investment management and advisory services for your individual circumstances.

PP collects personal data on investors, clients, intermediaries and business contacts via application forms, other PP forms, investment management agreements, correspondence, business cards, phone, fax, e-mail and on-line. Personal data collected includes, but not limited to name and address, date and country of birth, occupation, nationality, identity card, contact details and details of financial status.

Additional data may also be collected at PP’s websites which include, but is not limited to, the IP address of the visitor’s personal computer, the country from which the inquiry is made, certain personal or contact details of the visitor, client identification details.

### Purpose and use of personal data

Personal data collected from you may be used by PP within or outside Hong Kong, for the purposes of providing investment management and advisory services and direct marketing. The usage of the personal data may depend upon your relationship with PP, which include but not limited to:

- the processing of an application for an account with PP
- the daily operation of the investment management and advisory services provided to clients
- the marketing of financial services or related products subject to your right to object to such use
- meeting the disclosures, reporting and compliance requirements of any law or regulation, codes , guidelines binding on PP.

PP intends to use your personal data in direct marketing with your consent (which includes an indication of no objection) for that purpose. In this connection, your name, contact details held by PP from time to time may be used by PP in direct marketing of financial services or products offered by PP or co-branded partners. You have the right to object to the use of your data for direct marketing purposes. PP will cease to use your data for direct marketing purposes without charge if you so request.

Data held by PP relating to you will be kept confidential but PP may from time to time provide information to the following parties for the above purposes:

- Any agent or third party service provider who provides administrative or securities clearing or other services to PP in connection with the operation of its business including the trustee, investment manager, registrar, transfer agent, the custodian, administrative service agent, and the auditor of each product offered by PP;
- Any party (including but not limited to, any local or foreign governmental, tax or regulatory authority or court of competent jurisdiction) entitled thereto by law or regulation or in response to a regulatory request;
- Any other person under a duty of confidentiality to PP which has undertaken to keep such information confidential.

## Personal information security

PP is committed to keeping secure the personal data you provide to PP. PP takes all reasonable precautions to protect the personal data PP holds about you from misuse and loss and from unauthorised access, modification or disclosure.

Rights relating to Personal Data under the Personal Data (Privacy) Ordinance of Hong Kong (“**Ordinance**”)

Pursuant to the Ordinance, you have the right to:

- check whether PP holds any personal data about you, and to access such data, at a reasonable fee;
- request any inaccurate personal data to be corrected;
- ascertain PP policies and practices relating to personal data, including the type of personal data PP holds and the main purpose for holding such data; and
- exercise your opt-out right if you do not wish PP to use your personal data for direct marketing purposes.

All such requests should be in writing and directed to:

The Compliance Officer

Premia Partners Company Limited

12<sup>th</sup> Floor Baskerville House,

13 Duddell Street, Central, Hong Kong

Email: [enquiries@premia-partners.com](mailto:enquiries@premia-partners.com)